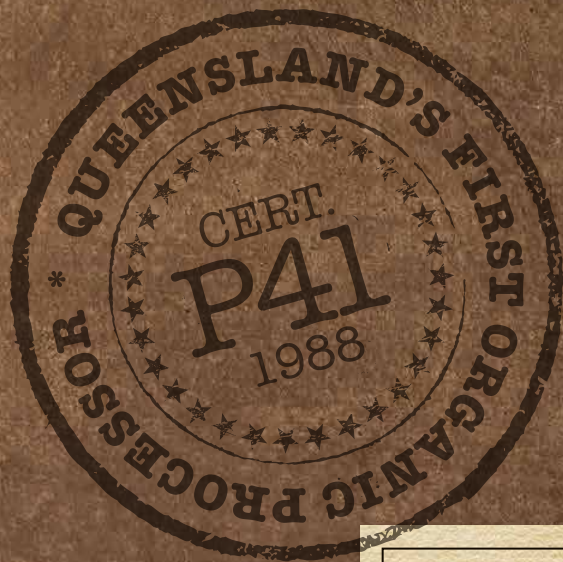




KIALLA PURE
organics
EST. 1988

The Organic Collection

Certifications:



July 2024

THE ORGANIC WHOLEFOODS PIONEER



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THE ORGANIC WHOLEFOODS PIONEER



Pure from the ground up.

What makes Kialla Pure Foods unique



ORGANIC FIRST
SOURCING



100% AUSTRALIAN
OWNED



PLATE TO FARM
TRANSPARENCY



30 YEAR LEGACY
WITH THE ORGANIC
COMMUNITY



PLANT
POWERED



FOOD CHAIN
SUSTAINABILITY



DELICIOUS
HEALTHY FOOD

The Organic Collection

● Premium Everyday & Artisan Flours	4	● Bulk Premium Wholefoods	18
● Minimally Processed Wholefoods	6	● Professional Bakers Range	20
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PREMIUM EVERYDAY & ARTISAN FLOURS

The secret to Kialla's premium flours is in our minimal processing and expert milling.

Our goal, when milling, is to retain the natural goodness of the wheat grain. This means with our white flour we only remove the outer bran layer which creates a fine creamy coloured flour but still has plenty of natural nutrients and minerals. For our stoneground flours we simply mill the whole wheat grain including bran, germ and endosperm with traditional mill stones to protect the nutrients and enzymes of the flour, ensuring the maximum goodness of the whole grain.



Organic Unbleached Plain Flour 1kg

A strong all-purpose flour which is expertly milled making it perfect for your everyday baking. WUB1



Organic Stoneground Wholegrain Plain Flour 1kg

A nutritious wholegrain flour that is traditionally stone milled to produce a wholesome flavour and hearty texture. SG1



Organic Unbleached Self Raising Flour 1kg

A creamy nutty flour carefully blended with leavening agents to add a lovely airy texture to your baking. SRUB1



Organic Spelt Flour 700g

An all-purpose ancient grain flour with a nutritious, nutty flavour perfect for everyday baking. SPF700



Organic Bread and Pizza Flour 700g

A premium strong wheat flour ideal for baking crusty bread and pizza bases. LF700



Wholesome meets Tradition.

High-quality organic flours perfect for everyday baking.

Caramel Mud Cake

MINIMALLY PROCESSED WHOLEFOODS

We selectively source the best organic grains, pulses and seeds from our farmers. We then gently clean, grade and minimally process each to maximise their nutritional value and celebrate their unique tastes.



Organic Popping Corn 400g

Everyone's favourite Popping Corn is the perfect snack with sweet or savoury toppings. POP400



Organic Besan Flour 400g

Besan (gram flour) has a distinctive flavour that's perfect for dumplings, sweets & many Indian dishes. BES400





KIALLA PURE
organics
EST. 1988

INDUSTRY LEADING

Plate to Farm Transparency

Consumers today are demanding responsible and sustainable food chains. Kialla has been at the forefront of traceability since 2015 with our industry-leading Plate2Farm tracker.

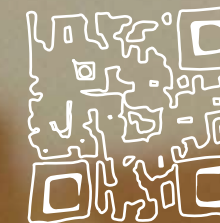
Our mission is to empower consumers to discover more about where their food comes from.

We believe this transparency builds more trust and reinforces the importance of organic certification. We want to champion our own organic supply because we believe, by building stronger connections between dedicated organic farmers and the passionate people who buy their produce, we can change the way food is grown for the better.

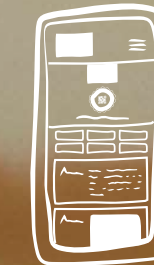
The Plate2Farm Experience



FIND
ON PACK



SCAN
QR CODE



VISIT
WEBSITE



DISCOVER
ORIGINS



MEET THE
FARMER

OATS & BREAKFAST

Nutritious and delicious, the perfect start to your day.

Our Organic Oats are lovingly sourced and grown in Finland because, quite simply, we believe they are the best in the world. The higher latitude of Northern Europe means that the oats develop their dense nutrient profile and creamy flavour during the long 18 hours of sunlight in summer.

Kialla's Bircher-style Overnight Oats come in 3 delicious flavours with all-organic ingredients and a 5 Star health rating. Now you can prepare a delicious and nutritious breakfast ahead of time with a minimum of effort. Soaking oats gives them a creamy texture and taste while ensuring that essential vitamins and superfood nutrients can be easily absorbed by the body.



Organic Rolled Oats 500g

Plump whole oat grains are steam stabilised then rolled into thick, flat oats perfect for traditional porridges, baking and slices.
ROSIM500



Organic Quick Oats 500g

Our nutritious whole oat grains are steamed and rolled into thin flakes so you can make delicious porridge in under 2 minutes.
ROQIM500



Organic Overnight Oats Maple Vanilla 300g

A luscious combination of maple syrup with a hint of vanilla, plus the organic goodness of minimally processed whole grains and superfood seeds.
ONOMV300



Organic Overnight Oats Cacao 300g

A generous serve of antioxidant-rich organic cacao with our creamy wholegrain oats creates the ultimate chocolate-lover's healthy breakfast, or snack for any time of day. ONOC300



Organic Overnight Oats Apple Cinnamon 300g

All-organic apple, cinnamon, and sultanas in a creamy wholegrain oat base with the added goodness of superfood chia, linseed, and sunflower kernels. ONOAC300

Porridge with pears, pecans and figs.

WHOLE SOME PANCAKES & WAFFLES

Organic pancake perfection in a bottle.

Kids just love Kialla Organic Pancakes, and we love making our wholesome food easy and delicious. We've designed our shaker bottle with a large easy-pour spout and ergonomic handle so it's simple to make perfect fluffy pancakes or crispy waffles every time.



Organic Pancake Mix Original Bottle 325g

A convenient shaker bottle of Kialla Unbleached Plain Flour blended with premium organic ingredients to make beautiful, soft textured pancakes. PCO325



Organic Vegan Pancake Mix Vanilla 325g

A convenient shaker bottle blend of Kialla Unbleached Plain Flour, Buckwheat Flour, and other premium ingredients to make delicious soft textured vegan pancakes with a coconut-y flavour. PCV325



Organic Pancake Mix Original 20kg

Our blend of Kialla Unbleached Plain Flour with other premium organic ingredients creates soft textured, sweet pancakes. PCOM20



Classic Organic Waffle Mix (Extra Crispy) 325g

The perfect waffle with that extra-crispy taste is easy with this blend of organic flour and other premium ingredients. In a convenient shaker bottle. WAF325



Classic Organic Waffle Mix (Extra Crispy) 2kg

The perfect waffle with that extra-crispy taste is easy with this blend of organic flour and other premium ingredients. In a convenient shaker bottle. WAF2

Make Sunday brunch any day with Kialla's café quality pancake mixes.

Kialla's Original Pancakes served hot and fresh topped with fresh berries and honey.



Our Story

Deep in the heart of Queensland's Darling Downs, the organic farming revolution sprang from an earnest desire to grow chemical free, nutrient rich food in a sustainable way. This passionate group of farmers recognised soil vitality was the key to farming that provides for future generations. The organic farm "Kialla", on the outskirts of Toowoomba, was the inspiration for Kialla Pure Foods' name.

From its inception in 1988, Kialla Pure Foods was one of the founding members of today's organic movement. In our first year of operation, these organic pioneers held an inaugural 'open day' at Kialla to share their philosophy with fellow farmers looking for a healthier more sustainable way to farm. A modest crowd of perhaps 200 was expected on the day. However, by lunch time thousands had descended upon Kialla via the small country roads around the little town of Greenmount, 20kms from Toowoomba - resulting in the area's first traffic jam. Those that eventually made it to site were greeted from an impromptu stage: the humble roof of a station wagon from which organisers addressed the crowd. The industry traces its roots from the outpouring of interest on that day, in the midst of the lush wheat fields of Kialla. It's immortalised forever as the day the organic movement found its voice, its people and its impetus to become what it is today.

Since that time the Kialla business has grown both in scale and capability, and our brand has become an organic icon to informed cooks and artisan bakers alike, not only in Australia but also in many overseas markets. In 2006 Kialla Pure Foods was purchased by Quentin and Michelle Kennedy, themselves farmers and committed organic supporters. The Kennedys, with the dedicated support of the entire Kialla team, continue to steward the business into the future.

Today, Kialla Pure Foods' same commitment and passion remains: to produce a real difference in our communities by making delicious healthy food possible through a sustainable and transparent food chain.



A PIONEER OF AUSTRALIA'S ORGANIC FARMING MOVEMENT

*Our Mission is to inspire passionate communities,
professionals and growers to embrace organic food as the
healthiest, yummiest and most sustainable food on the planet.*

HANDSEWN CALICO RANGE

*Lovingly hand stitched for
over 30 years and still
going strong.*

Our iconic calico bags represent the pinnacle of our craft and show the care that we put into our range of organic grains, seeds and flours, with the calico bags often prized as much as their precious ingredients.



Organic Rolled Oats 1kg & 5kg
Plump whole oat grains are steam stabilised then rolled into thick, flat oats perfect for traditional porridges, baking and slices. ROSIM1 (1kg), ROSIM5 (5kg)



Organic Unbleached Plain Flour 5kg
Our Organic Unbleached Plain Flour is milled using hard wheat to produce a strong flour. We only sieve off the bran so the flour retains a substantial proportion of the natural wheat's nutrients making it perfect for everyday baking. WUB5



Organic Stoneground Wholegrain Plain Flour 5kg
Our Organic Stoneground Wholegrain Plain Flour is milled using the whole wheat grain, which contains the wheat's bran, germ and endosperm and results in a delicious, highly nutritious flour. SG5



Organic Unbleached Self Raising Flour 5kg
Our Organic Unbleached Self Raising Flour is made by adding leavening agents to our Premium Unbleached Flour to create a high quality flour that is ideal for airy cakes, biscuits and scones. SRUB5



Organic Spelt Flour 5kg
Our Organic Spelt Flour is made by roller milling the nutritious kernel of grain and sieving out the bran. This easily digestible flour, which is perfect for use in everyday baking, is a highly sought after alternative to wheat flour. SPF5



Organic Wholegrain Spelt Flour 5kg
Our Organic Wholegrain Spelt Flour is made by stone milling the whole spelt grain. This nutritious, easily digestible flour adds wholegrain goodness and a depth of flavour to your baking. SPFG5



Organic Wholegrain Rye Flour 5kg
A nutritious ancient grain flour with a rich, robust flavour that is excellent for bread, and healthy baked goods. RF5



Organic Buckwheat Flour 5kg
A healthy ancient grain flour that gives extra nutrition and flavour to your baked goods. BWF5



Organic Popping Corn 5kg
Everyone's favourite Popping Corn is the perfect snack with sweet or savoury toppings. POP5



Organic Besan Flour 5kg
Besan (gram flour) has a distinctive flavour that's perfect for dumplings, sweets & many Indian dishes. BES5



Organic Wheat Grain 5kg
Whole Wheat Grain is perfect for milling, cooking, or sprouting. Packed with vitamins, minerals & fibre. WT5

BULK PREMIUM WHOLEFOODS

Quality Organic wholefoods with Plate2Farm provenance.

We minimally process a wide range of organic grains, pulses and seeds into wholefood ingredients and flours that are perfect for bulk retailers and manufacturers.



Organic Pearl Barley 20kg
This ancient grain can be substituted for rice, added to soup, or ground into flour for baking. PB20



Organic Barley Flour 20kg
Made from whole barley grains with just the bran removed, this nutrient-rich flour has a gently nutty, sweet taste. BF20



Organic Buckwheat Flour 20kg
A healthy ancient grain flour that gives extra nutrition and flavour to your baked goods. BWF20



Organic Chick Pea Splits 20kg
Our Desi Chick Peas are simply dehusked and split and so retain their impressive nutritional value even when stored over long periods. CPS20



Organic Besan Flour 20kg
Besan (gram flour) has a distinctive flavour that's perfect for dumplings, sweets & many Indian dishes. BES20



Organic Linseed 20kg
Nutritious Linseed, high in ALA (an Omega-3), can be added to breads or sprinkled on cereals. LIN20



Organic Hulled Millet 20kg
This nutritious ancient grain can be substituted for rice or quinoa in savoury or sweet dishes. HM20



Organic Millet Flour 20kg
A fine, wholegrain flour perfect for flat bread, tortillas, corn chips, or as a thickening agent in place of cornflour. MF20



Organic Khorasan Grain 20kg
Whole Khorasan Grain is perfect for milling, cooking or sprouting. Packed with vitamins, minerals and fibre. KHO20



Organic Khorasan Flour 20kg
A strong all-purpose flour which is expertly milled making it perfect for your everyday baking.. KHOF20



Organic Sunflower Kernels 20kg
Use Sunflower Kernels to add nutrition & flavour to snacks, muesli and healthy baking. SK20



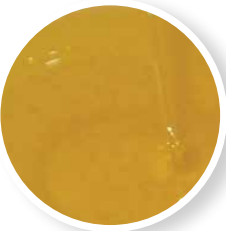
Organic Brown Rice Flour 20kg
Dehusked rice grains are milled with bran intact to produce this nutritious, wholegrain flour. RBF20



Organic Rye Grain 20kg
A high-protein hard Rye Grain that retains nutritional value even when stored for long periods. Can be milled for flour. RYE20



Organic Rustic Polenta 20kg
Our coarsely milled whole maize grain is an excellent base for many flavourful dishes. POL20



Organic RBD High Oleic Sunflower Oil 20L = 19kg
Our Hi-Oleic sunflower oil is mechanically extracted from whole sunflower seed and is a great source of vitamin E, especially alpha-tocopherol. SFORBD20



Organic Wheat Grain 20kg
Whole Wheat Grain is perfect for milling, cooking or sprouting. Packed with vitamins, minerals and proteins as well as fibre. WT20



Organic Popping Corn 20kg
Everyone's favourite Popping Corn is the perfect snack with sweet or savoury toppings. POP20



Organic Yellow Maize Flour 20kg
An excellent wholegrain flour for sweet & savoury baking as well as for thickening sauces. MAF20



Organic Wheat Bran 15kg
Bran contains many nutrients from whole wheat and can be used to increase dietary fibre in cereals & baking. WB15



Organic Wheat Pollard 25kg
Commonly used as a nutritious animal feed, pollard is created during the milling process and contains a mix of bran and residual flour. WP25

PROFESSIONAL BAKERS RANGE

There are no short-cuts in artisan baking - it takes time, skill, and the best ingredients.

The heart of Kialla's business has been supplying premium organic flours to passionate bakers for over 30 years. Our flours are expertly milled to consistently produce the highest quality flours. We're proud to be the flour of choice for many of Australia's top artisan bakers.



Organic Bakers Flour 10kg & 20kg

A strong bakers flour which is expertly milled making it perfect for everyday all-purpose baking. WUB10 (10kg), WUB20 (20kg)



Organic Stoneground Wholegrain Bakers Flour 20kg

A nutritious wholegrain bakers flour, traditionally stone milled to produce a wholesome flavour and hearty texture. SG20



Organic Unbleached Self Raising Flour 20kg

Our Organic Bakers Flour carefully blended with leavening agents to add a lovely airy texture to baked goods. SRUB20



Organic Bread and Pizza Flour 20kg

A premium strong wheat flour ideal for baking crusty bread and pizza bases. LF20



Organic Unbleached Soft Cake Flour 20kg

A soft, high quality wheat flour with lower protein, perfect for cakes or short crust baking. CF20



Organic Khorasan Flour 20kg

A strong all-purpose flour which is expertly milled making it perfect for your everyday baking. KHOF20



Organic Wholemeal Wheat Flour 20kg

Our premium Organic Bakers Flour carefully blended with wheatbran for added nutrients and texture. WM20



Organic Bakers Protein 11.0 Flour 20kg

A premium protein-rich bakers flour which is expertly milled and designed for baked goods that require a strong, high-gluten flour. WUBP20



Organic Spelt Flour 20kg

An all-purpose ancient grain flour with a nutritious, nutty flavour perfect for artisan baking. SPF20



Organic Wholegrain Spelt Flour 20kg

A wholesome ancient grain traditionally stone milled resulting in rich nutritious flour. SPFSG20



Organic Wholegrain Rye Flour 20kg

A nutritious ancient grain flour with a rich robust flavour perfect for healthy baking. RF20



Organic Grain Mix Concentrate 20kg

A premium mix of organic grains including Kibbled Wheat, Linseed, Kibbled Rye, Kibbled Maize, Pearl Barley, Chick Pea Splits, and Sunflower Kernels. GMC20

images: Emma Jane Sheldrake and Tanglewood Bakery

QUALITY

We're committed to organics, to quality and integrity in the food chain, and to reliability and consistency in our products. This can be seen through our range of certifications.



ACO Certification LTD (ACO)

Kialla is certified by ACO Certification Ltd. Our organic certification requires us to undergo an organic audit each year – this ensures our compliance to the National Standard is assessed on a regular basis.



Kialla's original Australian Organic Certification

Kialla's original Australian Organic Certification number was P41, where the '4' stands for Queensland and the '1' indicates we were the first processor certified in the state. This is still reflected in our current certification: 'ACO Cert. No. 41'.



National Organic Program (NOP)

Kialla is certified by ACO Certification LTD to the National Organic Program – this certification is required for all product destined for the USA. Not all products we produce are compliant to the NOP as it is a whole-of-chain certification.



Japanese Agricultural Standard (JAS)

Kialla is certified by ACO Certification LTD to comply with the JAS organic requirements, allowing the company to export products directly to Japan.



Korean Agricultural Standard

Kialla is certified by ACO Certification LTD to comply with the Korean organic requirements, allowing the company to export products directly to Korea.



Halal Certification

Kialla is registered by the Halal Certification Authority Australia who audits annually. This covers products sold both in Australia and overseas.



Kosher Certification

Kialla is certified by The Kashrut Authority of Australia & New Zealand. This certification requires us to undergo an annual audit to ensure our Kosher certification.

Kialla is a member of Australian Organic Limited.

Export Registration

Kialla is a registered export facility. This registration ensures that our Total Quality System meets the standards determined by the Australian Government's Department of Agriculture, Fisheries and Forestry.

Food Safety Standard

Kialla has a 3rd party audited Food Quality Program through the SGS certifying body.

Good for your birds.
Good for you.
Good for the planet.



AUS ORGANIC FEEDS PET SUPPLIES

Premium organic poultry feed = delicious organic eggs.

So much energy and hard work goes into the growing of our organic crops that we are committed to zero waste of our precious grains. Through our Aus Organic Feeds business we collect the surplus grains, husks and “mill run” from Kialla and, working with leading animal nutritionists, we then create nutritious, balanced poultry feeds that keep hens healthy through all stages of their life. These feeds are suitable for all kinds of poultry.



Organic Chick Starter 5kg

Carefully selected nutrients in the crumble (such as calcium) set your chicky babies up to become healthy hens. The Starter comes in crumble form so it's the right size for little beaks. Suitable for feeding up to 16 weeks, or laying age.



Organic Layer Pellet 10kg & 20kg

Your feathered friends love the goodness of bugs and grubs they find while foraging in the garden. This feed is formulated to give them everything else they need for a healthy diet. Available in no-soy and vegetarian.



Organic Egg Booster Pellet 10kg & 20kg

Each egg a hen lays depletes energy, protein and other nutrients. This feed is the one we supply to the organic egg farmers. So imagine what it will do for your girls!



Organic Scratch Mix 20kg

Bugs, grubs and scratchings are all in a days work for a hen. Healthy birds will prefer the visual appeal of coarse cracked grains rather than pellets, and enjoy one of their favourite activities while still getting all their nutrients.

Why Organic?

At Kialla we're committed to organic food because we recognise that our whole food system is connected: soil, plants, animals, food, people and the environment.

We partner with dedicated certified organic farmers who produce food cleanly and sustainably without the use of chemicals and pesticides. They work with nature using traditional methods and modern research to maintain biodiversity and soil fertility. These farming methods are often labour intensive but reflect the true cost of natural food production.

The use of 'quick-fix' chemical solutions like pesticides and herbicides may increase crop yields in the short term, but they introduce toxic chemicals into our bodies and have a dramatic impact on the quality of our soils. Ultimately, this results in higher costs to our health and threatens the future of our food systems.

Consumers are increasingly aware that what we eat makes a difference to our well-being. A growing body of scientific research shows that organic food has higher levels of nutrients and antioxidants because it is grown in healthy, nutrient balanced soils. Certified Organic is also guaranteed non-GMO and free from any synthetic chemicals, so you can be assured that you're feeding your body with the best food possible.

That is why we believe that the food we eat matters, and it's why we choose organic...

Organic food is good for you, good for farmers and good for our planet.

Quentin Kennedy

Michelle Kennedy



Kialla is proudly located in Greenmount, outside Toowoomba, Queensland.

Our mill is based in the heart of the Darling Downs. One of the last remaining flour mills in Australia to still operate in the midst of the farmland where the grains are grown, we're surrounded by the rich black alluvial soils that run through the Darling Downs and into Northern New South Wales.

Whilst other larger mills have relocated for economic reasons we continue to invest in and grow our regional presence, actively developing opportunities for both local people and our organic farmers.

Your local Kialla Pure Organics Distributor is



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342 Greenmount-Etonvale Road
Greenmount QLD 4359 Australia

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